

MEDIA KIT



Regenera4MED

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The project in one sentence

Regenera4MED is rethinking tourism in the Mediterranean by promoting **regenerative practices that go beyond sustainability.**

The project in one paragraph

The Regenera4MED regenerative tourism model will be tested in **six pilot regions** (Catalonia, Liguria, Abruzzo, Crete, Corsica and Split-Dalmatia) to promote a new way of understanding and doing tourism that considers climate change, social and environmental resilience and leaves a positive impact in the territory. . **13 regenerative experiences** will be developed to **strengthen local economies, preserve local heritage & culture** and benefit both visitors and residents. In addition, practical tools and frameworks will be created to ensure the **continuity of the model in the long term.**

The project logos*



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*see [Interreg Euro-MED project identity brandbook](#) to learn how to use it

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Project social media

Website: <https://regenera4med.interreg-euro-med.eu/>

LinkedIn: <https://www.linkedin.com/company/regenera4med/>

Project partners



Project email

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CONTACT US



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