



Regenera4MED

Interreg  
Euro-MED



Co-funded by  
the European Union

# Regenera4MED

## Towards a Mediterranean model of regenerative tourism

*"Shifting from sustainability to  
regeneration"*





# Regenera4MED **PROJECT**

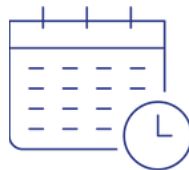
**Regenera4MED** is rethinking tourism in the Mediterranean by promoting regenerative practices that go beyond sustainability.

By empowering local communities, safeguarding cultural and natural heritage, and strengthening climate resilience, the project is helping regenerative systems and experiences flourish in six pilot sites. Practical tools and frameworks will help spread regenerative tourism across the entire region.

The main goal is to help the Mediterranean region to be at the forefront of global sustainable tourism.



**Total budget**  
**€ 2 442 613**



**Project duration**  
**33 months**

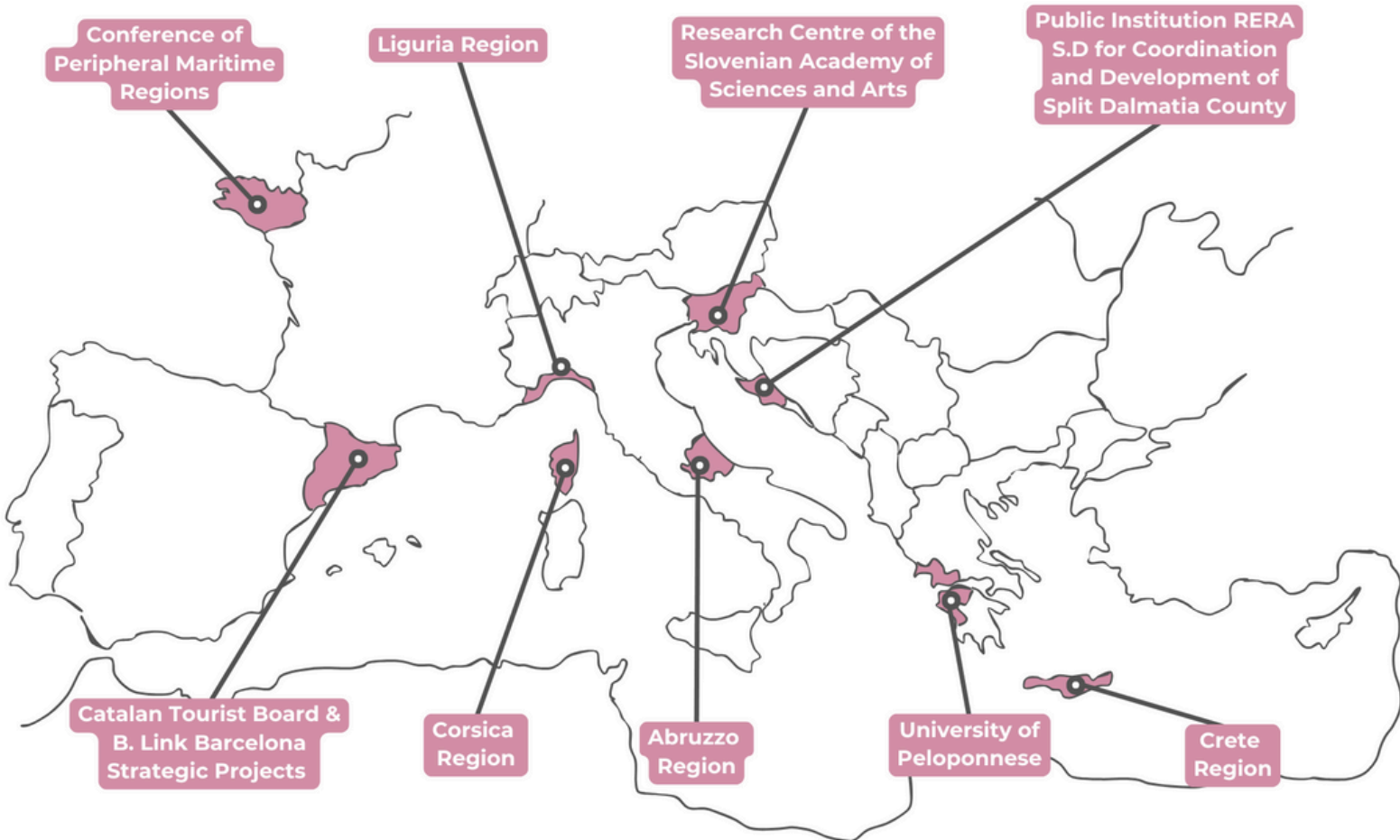


**Interreg Funds**  
**€ 1 954 090**



# Regenera4MED PARTNERS

*Regenera4MED involves 10 partners from 6 countries*







# Regenera4MED

## **ASSOCIATED PARTNERS**

*Regenera4MED also counts on 14 Associated Partners*

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*... playing a key role in supporting  
the project's implementation and dissemination*

- Direcció General de Turisme – Generalitat de Catalunya (DGT)
- Diputació de Barcelona
- Network of European Regions for Competitive and Sustainable Tourism
- Patronat de Turisme Costa Brava Girona
- Visit Skåne AB
- Regione Lazio
- Comité Régional du Tourisme et des Loisirs – Région Occitanie (CTRL)
- Comune di Bergeggi – Area Marina Protetta “Isola di Bergeggi”
- Agenzia di Sviluppo, Azienda speciale della Camera di commercio Chieti Pescara
- Office du Tourisme Intercommunal Calvi Balagne
- Javna ustanova Agencija za upravljanje Starogradskim poljem
- Local action group Škoji
- Region of Western Greece
- Split Dalmatia County



# Regenera4MED

## RESULTS

The project will focus on three main elements:

1

### Regenerative tourism model

Testing and operationalizing a new regenerative tourism model in six pilot regions: **Catalonia, Liguria, Abruzzo, Crete, Corsica and Split-Dalmatia** to promote a new way of understanding and doing tourism that considers climate change, social and environmental resilience and leaves a positive impact in the territory.

2

### Regenerative experiences

Developing and testing **13 regenerative tourism experiences** to offer sustainable travel options that go beyond sustainability and strengthen local economies, preserve local heritage & culture and benefit both visitors and residents.

3

### Creation of knowledge and tools

- **The Regenera4MED Blueprint:** A practical guide for regions and communities to co-create regenerative tourism systems.
- **Local strategic plans for regenerative tourism:** To help define shared goals, concrete actions, and how to monitor progress over time.
- **A guide to EU funding for regenerative tourism:** To help local actors turn ideas into action, this guide explains how to access EU funding.
- **Long-term sustainability plans for each destination:** To ensure lasting impact beyond the project.



# GET IN TOUCH

## Join our circle of insight!

To keep Regenera4MED on the right track and connected to broader regional and international goals, we are bringing together an **Advisory Board of experts and key stakeholders**.

This board will offer guidance, share ideas, and help us stay open to new opportunities for collaboration. Their input will ensure that our strategy for regenerative tourism stays relevant, ambitious, and aligned with the big picture.

If you want to know more about Regenera4MED Interreg Euro-MED project or be part of the Advisory Board, contact us!

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