

Interreg
Euro-MED



Co-funded by
the European Union

Regenera4MED



CALL FOR TENDERS

**PROCEDURE FOR THE CONTRACTING OF A SERVICE
PROVIDER FOR THE PRODUCTION OF A 1-MINUTE
VIDEO FOR THE INTERREG EURO-MED PROJECT**

REGENERA4MED

Deadline 5 January 2026



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SUMMARY OF THE NEEDED SERVICE

The Conference of Peripheral Maritime Regions Intermediterranean Commission (CPMR-IMC) seeks to contract an experienced audiovisual service provider to produce a **short, public-facing 1-minute video** for the Interreg Euro-MED project **Regenera4MED**, co-funded by the European Union.

Profile of the applicants

Applicants must demonstrate:

- Proven expertise in video editing, visual storytelling, and motion graphics.
- Experience working with mixed audiovisual material (existing footage, photos, infographics, text animations).
- Familiarity with EU-funded project communication and EU visibility rules (asset).
- Capacity to deliver subtitles in English
- Ability to work within tight deadlines.
- Experience in integrating stock footage or graphic elements while ensuring copyright compliance.
- Capacity to deliver editable project files if later required.

Main tasks to be performed

- Review all existing materials provided by CPMR and project partners.
- Select and integrate relevant audiovisual assets, primarily using partner-provided footage and photos. No new filming is required for this assignment.
- Where necessary, supplement visuals with the provider's own copyright-cleared stock footage, graphic elements, or animations, ensuring stylistic coherence.
- Produce a **maximum 1-minute video** combining footage, photos, animations, text and basic infographics.
- Apply colour correction and basic audio mixing to ensure overall coherence.
- Ensure full compliance with Interreg Euro-MED branding and EU visibility requirements.
- Provide a professional-quality voice-over for the video.
- Integrate English open captions and produce separate .srt subtitle files in English, French, Italian, Croatian, Catalan, Greek and Slovenian based on subtitle texts provided by CPMR.
- Incorporate up to two rounds of revisions following CPMR feedback.
- Ensure all assets used (including music or stock footage) are copyright-cleared for unlimited usage.

The contract shall enter into force once signed (**12 January 2026**) and will last until **16 February 2026**, when the final product must be delivered.



BACKGROUND INFORMATION

The Conference of Peripheral Maritime Regions (CPMR) Intermediterranean Commission is a partner in Regenera4MED, an Interreg Euro-MED project co-funded by the European Union. The project seeks to transform Mediterranean tourism by promoting regenerative practices that go beyond sustainability.

Regenera4MED focuses on:

- Testing a regenerative tourism model in six pilot regions (Catalonia (ES), Liguria (IT), Abruzzo (IT), Crete (GR), Corsica (FR), Split-Dalmatia (HR)).
- Developing regenerative tourism experiences that strengthen local communities and protect local heritage.
- Producing tools, including the Regenerative Tourism Journey digital tool and the Regenera4MED Blueprint, to support scalability of regenerative tourism across the Mediterranean.

More information: <https://regenera4med.interreg-euro-med.eu/>

SCOPE OF THIS WORK

The selected applicant will produce a **maximum 1-minute video** explaining Regenera4MED's purpose, activities, and added value for public communication purposes.

Technical requirements

- **Length:** max. 1:00 minute
- **Format:** .mp4 and .mov; optional AV1
- **Resolution:** HD, landscape
- **Language:** English
- **Subtitles:** English open captions +.srt subtitle files in English, French, Italian, Croatian, Catalan, Greek and Slovenian
- **Visual style:** Combination of video footage, photos, infographics/graphic elements, and text animations
- **Branding:** Must follow [Interreg Euro-MED Projects Brand Book](#), including use of required fonts, colours, logos, and EU visibility elements
- **Audio:** Basic audio mixing, professional voice-over and use of copyright-cleared music

Material sources

- CPMR and project partners will provide existing video and photo material.
- The provider will assess quality and relevance and integrate usable assets.
- The provider may use additional visual material (stock footage, licensed graphics) provided all rights are cleared for unlimited worldwide use.

Support provided by CPMR

- Draft script and visual guidance
- Subtitle texts provided by CPMR in English, French, Italian, Croatian, Catalan, Greek and Slovenian.
- Branding assets and logos

Expected deliverables

1. Final video (max. 1:00 minute) delivered in .mp4 and .mov, HD
2. English open-caption version
3. Separate .srt subtitle files in French, Italian, Croatian, Spanish, Greek and Slovenian
4. Intro/outro slate with Regenera4MED logo, Interreg Euro-MED logo, EU emblem and funding statement, partner logos
5. Short note listing all used materials (partner-provided and licensed stock assets)
6. Transfer of all intellectual property rights to CPMR/Regenera4MED for unlimited use
7. Editable project files if requested

EXPECTED SCHEDULE

The contract is expected to start on **12 January 2026** and end on **16 February 2026**.

12 January 2026	Contract signature
13 January 2026	Kick-off meeting and transfer of all materials
13–28 January 2026	Editing and production period
28 January 2026	Delivery of first draft of the video with open captions



29 January 2026	Feedback from CPMR-IMC
29–30 January 2026	Delivery of second draft of the video with open captions if required
30 January 2026	Delivery of final video with open captions
11 February 2026	Delivery of separate .srt subtitle files in English, French, Italian, Croatian, Catalan, Greek and Slovenian based on subtitle texts provided by CPMR.
12 February 2026	Feedback from CPMR-IMC
16 February 2026	Delivery of final separate .srt subtitle files

SELECTION PROCESS

The selection of the provider will be based on evaluation of both the technical and financial offer.

Quality – maximum 60 points

- Methodological approach and understanding of the task: 30 points
- Relevance and quality of previous work: 20 points
- Feasibility of proposed timeline: 10 points

Price – maximum 40 points

- Lowest price receives 40 points; others scored proportionally.

Applicants must confirm their ability to meet the deadlines stated in this Call for Tenders.

CONTRACTUAL AND FINANCIAL TERMS

Administrative details of the Contracting Authority:

CPMR

6, rue Saint Martin

35700 Rennes – France

VAT: FR315305 483 61

The maximum amount available for this service is **€5,500 without VAT** (VAT to be directly paid to French taxation authorities by the CPMR).

The acceptance of the offer of the successful tender implies the acceptance of the conditions and schedules detailed in these ToRs.

The payment term for the invoice will be made by bank transfer (bank account details will be asked) upon receipt of the invoice, at the delivery of the video.

The CPMR maintains the right to require additional fiscal documentation if considered needed. The tax legislation in force at the date of acceptance of the offer will be applied.

All costs related to stock materials, music, graphics or licensing are the responsibility of the provider

Contract type: Service contract

HOW TO APPLY

The bidder should submit an offer detailing as clearly as possible **how they intend to produce the 1-minute Regenera4MED video**. The offer must be sent in **one file on PDF format** to the following e-mail addresses: martina.bradacova@crpm.org, flora.leroy@crpm.org

The offer must be sent with the following subject line:

“Offer – Regenera4MED Video Production” and must be received **by 5 January 2026 at 17:00 CET** at the latest. The successful candidate will be notified on **9 January 2026**.

The contract shall enter into force once it has been signed (**12 January 2026**) and will remain in force until **16 February 2026**, the date of delivery of the final video.

REVIEW OF PROPOSALS AND AWARD CRITERIA

The CPMR-IMC, as a contracting body, will proceed to examine the documentation provided to verify compliance with the technical and economic requirements of the bids, and may request from the tenderer any additional documentation required. The contracting authority shall exclude from the valuation and proposal of award the bids that do not comply with the requirements of the contract. Following the examination of the proposals, and after a detailed assessment of the selected offer, a team -which composition shall be determined internally- will formulate the corresponding final proposal of award. In the event of observing omissions or deficiencies in the documentation provided, the applicable legislation for the correction of defects and omissions in documentation will apply.

The presentation of the certifications accrediting the fulfilment of the tax and social security obligations by the tenderer will be mandatory.

AWARDING

The contracting authority shall award the contract to the most economically and technically advantageous proposal, with a maximum date of **12 January 2026**. The award will be final.

FORMALISATION OF THE CONTRACT

The contract will be issued on 12 January 2026 and must be signed by both parties without delay by 12 January 2026. It will enter into force upon signature and will remain valid until 16 February 2026.

INTELLECTUAL PROPERTY

In the spirit of cooperation and exchange, the ownership of the work covered by the contract related to these Terms of Reference and co-funded by the Interreg Euro-MED Programme is open to the public and free of rights. The deliverables and results of the project should be accessible and available for free to the general public in a usable format. The Managing Authority/Joint Secretariat and any other relevant Programme stakeholder can use them for information and communication purposes. The authorship of the work covered by the contract related to these Terms of Reference is co-shared between the author and all the partners of the engaged projects.

Conditions Governing the Use of AI within the Assignment

Clause 1 - Controlled use of artificial intelligence: The service provider is authorised to use generative artificial intelligence (AI) tools, provided that their use is strictly limited to support functions: assistance with structuring, brainstorming, document exploration, or editorial optimisation. The use of AI may under no circumstances replace the analytical work, source verification, or expert writing expected within the scope of the assignment. Artificial intelligence must under no circumstances replace human expertise or rigorous scientific methods. In particular, it may not be used to produce numerical estimates or to generate modeling results (economic, econometric, mathematical, or other), which must be based on validated, documented approaches implemented by the service provider. Any reference to a study, article, numerical data, or academic source must be rigorously traceable and verifiable through precise references (title, author, publication, date, or link).

Clause 2 - Responsibility for content and transparency: The service provider remains fully responsible for the quality, accuracy, reliability, and consistency of the deliverable, including in the case of partial use of artificial intelligence tools. All information, data, or quotations appearing in the final deliverable must have been verified by the service provider, regardless of the method of production. In the event of a clear breach (fictitious sources, fabricated quotations, inconsistent data), CPMR reserves the right to request a revision at no additional cost, or even to terminate the contract and cancel all or part of the payment in the event of failure to meet deadlines. The service provider is obligated to explicitly declare any use of AI tools in the preparation of deliverables. The service provider must transparently indicate the parts of the work that were carried out with the assistance of an AI tool and may be asked to provide the methodology or queries (prompts) used.

Clause 3 - Quality responsibility: The service provider remains solely responsible for the accuracy, originality, verification, and professional quality of deliverables, including those produced or assisted by AI. The use of AI tools cannot, under any circumstances, justify factual errors, plagiarism, bias, or breaches of confidentiality.



Clause 4 - Non-compliance and consequences: In the event of non-compliance with this clause, the client may request the service provider to:

- revise the deliverables at no additional costs
- or, in the event of serious or repeated breach, to apply the contractual provisions relating to non-conformity or termination.

CONFIDENTIALITY CLAUSE

Despite the public execution of the project, part of the information exchanged for the development of the purpose of this contract between the CPMR and the selected specialist, may be confidential. On this basis, only the documents and other pieces of information provided explicitly with the statement “confidential” will be dealt with as such. The selected expert ensures that respect its confidentiality and do not disseminate it, forward it to third parties or use it without prior written consent from the CPMR.